



SEAT arosa



SEAT

auto emoción



The little car that thinks big

Now there's a little car that's big in every department except its outer size.

It's the new SEAT Arosa and it's big on all the things you want from a small car.

Easy, enjoyable driving, for example. With low fuel consumption.

And safe journeys. Plus a high specification.

Now you don't have to go for a big car to get all the things you want.

Just a little big car.

The new SEAT Arosa.

Drive the new Arosa and you'll
find a new bloom in your life.
It makes going to work fun.
And going shopping a pleasure.

Why? Because every new Arosa
has power steering as standard.
It means you don't have to test
your muscle strength every time
you park in a tight spot.



The future's rosy

The height-adjustable
halogen headlights give
better night-time vision.



The re-designed rear light clusters
are divided into three parts and
coated with transparent Plexiglas.

The new Arosa sets a new tone on the streets: smart and very stylish.



Your driving enjoyment will blossom when you sit in the new Arosa. It's so roomy! Sit the family in it and you'll see what we mean. Take it down to the coast - you'll all arrive relaxed, fresh and ready for the rigours of a picnic on the beach.

And when you need to carry luggage, there's a split folding rear seat that's standard on all new Arosas.



Upholstery differs from that on UK models

Roomy, light and comfortable, there's a welcome to the new Arosa that you feel as soon as you get in.

It'll grow on you



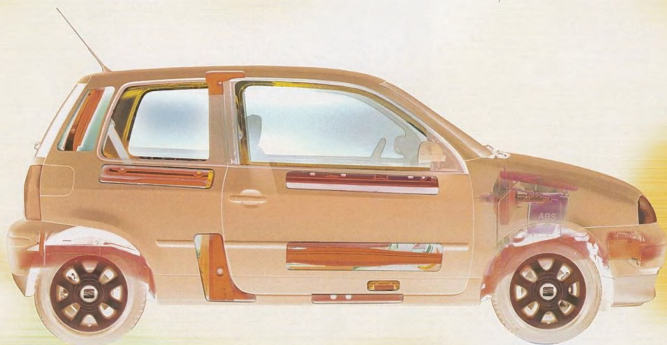
Upholstery differs from that on UK models



Rigorous crash testing lies behind the body strengthening.



The bodywork is more resilient, featuring double side-impact bars.



The little car that's big on safety



If there's one thing that's essential to driving enjoyment, it's the knowledge that your car is protecting you all the time you're in it.

The new Arosa does just that.

It has a strong safety 'cage' with built-in reinforcement against head-on, rear and side impact - now even more resilient with double impact bars. The Arosa has been rigorously crash-tested to verify computer-simulated test results.

The result is a car that sets the standard for others in its class.

Inside the new Arosa, a driver's airbag is standard. It activates within a split second of impact, as do the pre-tensioners on the front seat belts. The Sport model has the added security of a front passenger's airbag, with front side airbags and ABS anti-lock brakes. All new Arosas have an impact-absorbing steering column which collapses like a telescope in the event of a collision, protecting the driver from chest injuries.

A driver's airbag is standard on all new Arosas.

ABS is standard on the Sport model.

Not just safe, but secure as well. The new Arosa has an electronic engine immobiliser as standard and you can lock the doors and boot on the S and Sport models by activating the button on your ignition key.

Small, perhaps, but the new Arosa has a big heart.

The instrument panel is as fun to use as the new Arosa itself. It's friendly, beautifully designed and simplicity itself to find your way around. Its personality is more than skin deep: the science of ergonomics has resulted in instruments and controls that are designed to fit you. Sit behind the wheel and you'll see what we mean.



Relax. You're having fun

An engine that's right for you

The first model in the new Arosa range has a sprightly 1.0 petrol engine - it's easy to use as it doesn't need the number of gear changes that some small cars require. It will also take you to a top speed of 90 mph - where the law allows it.

Going up the range, there's the new Arosa S, offering you a choice of three engines: the 1.0, a 1.4 petrol, and a 1.4 TDi diesel. The flexible 1.4 petrol comes with an automatic gearbox - a successful combination that's equally at home in town as on the open road. The third option, the TDi diesel, is an evolutionary three cylinder unit with 75 bhp and a top speed of 106 mph; it proves conclusively that diesels are just as much fun to drive as petrol engines.

The dynamic 1.4 16V is powerful and frugal. Its 117 mph top speed is matched with a combined fuel consumption of 42.2 mpg.



Completing the new Arosa line-up is the Sport - a potent hot hatch equipped with a 100 bhp 1.4 16V engine. It'll take you from 0 to 62 mph in 10 seconds and on to a top speed of 117 mph (where permissible).

All new Arosas are very well equipped - just see the specification tables later on in this brochure.

technical specifications

		1.0	1.4 Auto	1.4 16V	1.4 Tdi
performance					
Maximum speed*	mph	94	97	117	106
Acceleration 0-62 mph	secs	17.7	16.4	10.0	12.1
Fuel consumption					
Urban**	mpg	36.2	28.2	30.1	49.6
Extra urban**	mpg	60.1	46.3	54.3	78.5
Combined**	mpg	48.7	37.7	42.2	64.2
emissions					
CO ₂	g/km	139	180	161	119
engine					
Displacement	cc	999	1390	1390	1422
Type	Transverse with 4 cylinders in line				3 cylinders
Compression ratio		10.5	10.5	10.5	19.5
Maximum power	KW	37	44	74	55
	Bhp	50	60	100	75
at	rpm	5200	4700	6000	4000
Maximum torque	Nm	86	116	128	195
	lb/ft	63	86	94	144
at	rpm	3300-3800	3000	4400	2200
Fuel		Unleaded petrol	Unleaded petrol	Unleaded petrol	Diesel
Fuel tank capacity	litres	34	34	34	34
Fuel supply system		Electronic multipoint injection	Electronic multipoint injection	Electronic multipoint injection	Direct injection
transmission					
Gearbox		5 speed manual	4 speed automatic	5 speed manual	5 speed manual
brake system					
Brakes front/rear		Disc/drum	Ventilated disc/drum	Ventilated disc/disc	Ventilated disc/drum
steering system					
Power steering		Yes	Yes	Yes	Yes
Turning circle	m	10.1	10.1	10.1	10.1
suspension					
Front	Independent, McPherson with lower wishbones. Stabilising bar				
Rear	Torsion beam axle with trailing arms				

***Where law permits**

****Urban:** An engine started from cold in laboratory conditions operated at varying speeds, maximum 31mph, average 12mph over a theoretical distance of 4km (2.5 miles).

****Extra Urban:** Conducted immediately after the urban cycle, it consists of half steady speed driving and half varying speed driving, maximum 75mph over a distance of 7km (4.3 miles).

****Combined:** This is an average of the two parts of the test, weighted by the distances covered in each part.

This test is in accordance with European directive 93/116/EC as amended and must be complied with by all manufacturers. Please also refer to the notes on the rear cover.

1.0 1.4 Auto 1.4 16V 1.4 TDI

wheels

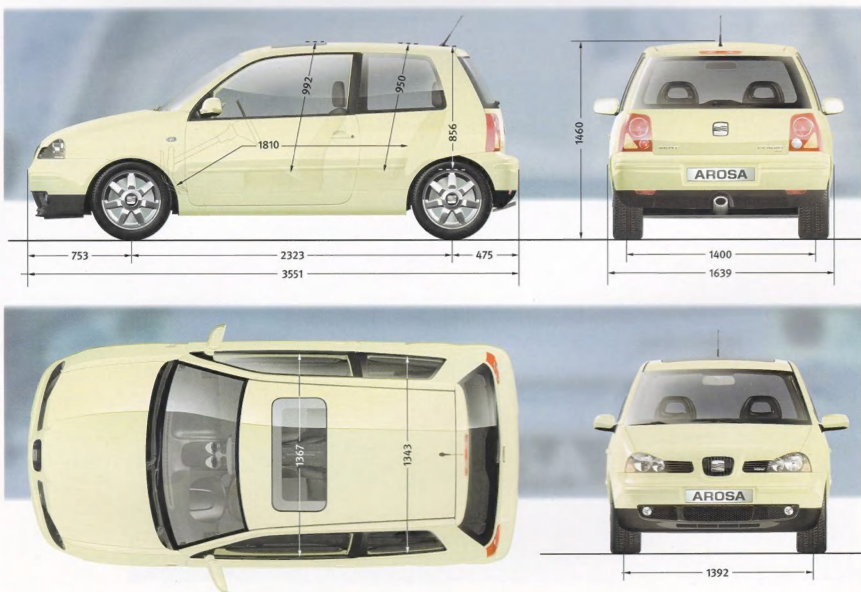
	Entry/S			
Rim type	Steel/alloy	Alloy	Alloy	Alloy
Dimensions: Wheels/tyres	4.5J x 13"/6J x 14"	6J x 14"	6J x 14"	6J x 14"
	155/70R13/185/55R14	185/55R14	185/55R14	185/55R14

dimensions

Total length	mm	3551	3551	3551	3551
Wheelbase	mm	2323	2323	2323	2323
Front wheel track	mm	1392	1392	1392	1392
Rear wheel track	mm	1400	1400	1400	1400
External width	mm	1639	1639	1639	1639
Height (empty)	mm	1460	1460	1460	1460
Boot capacity	litres	130	130	130	130

weights

Kerb weight	kg	880	929	946	965
Maximum allowed	kg	1360	1415	1410	1445
Maximum towing weight (with brake 12%)	kg	650	800	800	800



equipment

Engine availability	1.0	S 1.0 1.4 auto 1.4 TDI	Sport 1.4 16V
external equipment			
Colour coded bumpers			
Anti-theft roof antenna			
Exterior mirrors (internally adjustable)			
Exterior mirrors in body colour			
Aspheric driver's door mirror			
Rear wash/wiper			
Full wheel covers			
Alloy wheels			
Tinted glass			
Chrome plated exhaust pipe			
interior equipment			
Electric front windows			
Remote central locking			
Radio cassette			
Four speakers			
Four speed fan			
Rear window defroster			
Two speed windscreen wiper			
Map light			
Height adjustable steering column			
Door pockets			
Rear storage bins			
Illuminated ashtray and cigarette lighter			
Two sunvisors with vanity mirror			
Four grab handles			
Rear parcel shelf			
Two cup holders			
Pollen filter			
Leather sports steering wheel			
instruments			
Electronic tachometer			
Water temperature indicator			
Airbag indicator			
Battery charge warning light			
Oil pressure warning light			
Brake warning light			
Digital clock			
Speedometer with trip mileage			
RPM counter			
Fuel gauge			
Lights on warning buzzer			
Headlight adjustment			
Full beam indicator			
Pre heating diesel indicator (TDI only)			
Front foglight indicator			

Engine availability	1.0	S 1.0 1.4 auto 1.4 TDI	Sport 1.4 16V
external lights			
Front halogen headlights			
Reversing light			
Rear fog lamp			
High level third brake light			
Front foglamps			
security and safety			
Driver's airbag			
Front passenger's airbag			
Front side airbags			
ABS			
Isotfix			
Front seat belt pre-tensioners			
Two 3 - point rear seat belts			
Improved side impact measures			
Electronic immobiliser (third generation)			
Anti-theft alarm			
Lockable fuel lid			
seats and trim			
Height adjustable front headrests			
Rear headrests			
Velour carpeting			
Split folding rear seat			
Height adjustable driver's seat			
Height adjustable passenger's seat			
Front sports seats			
Front seats with improved legroom for rear passengers			
Access plus front seats			
functional and mechanical			
Power steering			
Lowered sports suspension			

options

	optional	optional	optional
Metallic paint			

colours

	Bola Green	Canica Blue	Ebony Black
arosa	✓ (French Uni Off Black)	✓ (French Uni Off Black)	
arosa S	✓ (Saba 3 Grey)	✓ (Saba 3 Grey)	
arosa Sport	✓ (Cava Blue)	✓ (Cava Blue)	✓ (Cava Red)
	Flash Red	Omni Yellow	Yo-yo Yellow
arosa	✓ (French Uni Off Black)		✓ (French Uni Off Black)
arosa S	✓ (Saba 3 Grey)		✓ (Saba 3 Grey)
arosa Sport	✓ (Cava Red)	✓ (Cava Blue)	✓ (Cava Blue)
	Arctic Grey Metallic	Bronze Metallic	Imperial Blue Metallic
arosa	✓ (French Uni Off Black)		
arosa S	✓ (Saba 3 Grey)	✓ (Saba 3 Grey)	✓ (Saba 3 Grey)
arosa Sport	✓ (Cava Blue)		✓ (Cava Blue)

trim

French Uni Off Black	Saba 3 Grey	Cava Red	Cava Blue
			

SEAT Warranty

As from July 1st 2000, any new SEAT purchased and registered in the UK from an authorised SEAT dealer and supplied by SEAT UK is covered by a warranty lasting three years from the date of first registration, or 60,000 miles, whichever occurs first.

First year manufacturer's warranty

The one year manufacturer's unlimited mileage warranty protects your vehicle against the failure of all components due to manufacturing defects, excluding only service and normal wear and tear items.

Second and third year dealer warranty

The second and third year SEAT dealer warranty, covering electrical and mechanical items against manufacturing defects, is valid upon:

- 1) the completion of the manufacturer's warranty and the vehicle not having covered more than 60,000 miles, and
- 2) the vehicle being serviced and maintained at an authorised SEAT dealer according to the manufacturer's recommendations.

Paint and Bodywork Guarantee

Arosa models benefit from a one year warranty against paintwork manufacturing defects.

The bodywork of all Arosa models is fully galvanised and benefits from a 12 year anti-perforation warranty.

Specifications

Specifications for the Arosa refer to Model Year 2001. While SEAT makes every effort to make sure that specifications are accurate at time of going to press (11/00), you should always check details with your SEAT dealer as there may have been changes in view of SEAT's policy of continuous product improvement. The right is reserved to change specification and colour at any time.

Service Intervals

- A major service is required only at 20,000 miles.
- An inspection service (which includes an oil change) is required once every 12 months for cars with an annual mileage of under 10,000 miles.
- An oil change service is required every 10,000 miles.

SEAT Assistance

Your new SEAT purchased and registered in the UK from a SEAT dealer and supplied by SEAT UK, is covered free on SEAT Assistance and recovery to a SEAT dealer for a term of three years, providing all servicing and repairs have been carried out by an authorised SEAT dealer, in accordance with the manufacturer's recommendations.

SEAT Accessories

SEAT accessories and styling options are designed to add an extra touch of individuality. All SEAT accessories supplied before delivery of a new vehicle purchased in the UK and supplied by SEAT UK, are covered for the duration of the three year/60,000 mile SEAT dealer warranty. SEAT accessories supplied after new vehicle delivery are covered by our 12 months parts warranty. SEAT accessories are available from your SEAT dealership, along with a line of top quality SEAT clothing.

SEAT Finance Solutions

SEAT Solutions enables you to drive away a new SEAT at a more affordable cost than you previously thought possible. SEAT Finance is a trading name of VOLKSWAGEN FINANCIAL SERVICES (UK) LIMITED.

Test-Drive a SEAT

To arrange a test drive at your nearest dealer, or for any questions you may have about SEAT, call us on FREEPHONE 0500 22 22 22.

Government fuel figures

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitable differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

Optional Equipment

Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. Any vehicle ordered with optional equipment (other than metallic paint) will be subject to a 12 week minimum delivery period.

Print processes do not allow exact reproduction of colour.

Some illustrations in this brochure depict left hand drive models. Consequently, controls and some items of equipment may differ on UK models.



FREEPHONE 0500 22 22 22

<http://www.seat.co.uk>

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